

United Church Notes

At the meeting of the young people's union held last Thursday evening, it was decided to have a social gathering on the evening of Saturday, 13th March. The next regular meeting will be held on Sunday evening, 21st March, and as the pastor will be away fulfilling an appointment at Hardisty, the young people will have charge of the service commencing at 7.30 p.m. There should be a full attendance on this occasion to encourage the young people in their work. Make a note of the date and bring someone else along with you to this special service.

The choir is busy practising the Easter cantata, which, as last year, will be given in the church on the evening of Good Friday. A record attendance for this event will be a fitting way of expressing appreciation for the splendid service rendered by the choir.

The present spell of fine weather encourages the hope that the pastor may be able to take the out of town points on Easter Sunday; and if conditions are reasonably favorable, friends will know that there will be services on this, the greatest day in the Christian year. According to the regular schedule the Albert and Alma Mater services fall on this day; and the pastor is hoping that from this date on it will be possible to continue the regular services at the country points.

"The Bible is a happy Book, rather than an unhappy Book. But, strangely, it has little to say in praise of happiness, and few rules for finding it. Happiness would seem to be civil

peace established out of the warring instinct desires and interests within our own natures and characters. A well tuned smoothly running motor might be said to be 'happy'. So of a life in which all its parts are playing together in a single harmonious whole. Happiness is therefore a matter of being at peace with ourselves. But happiness is a half way house; beyond it lies the great Christian idea of joy."—From a Lenten Booklet.

Service next Sunday, March 14th—in the Irma church at 7.30 p.m. There has been a promising increase in church attendance this last two or three Sundays. Keep on coming and try and influence someone else to come.

Obituary.

MRS. SUSAN WHITNEY LINDSAY

March 3rd brought the timely death of Mrs. Susan Whitney Lindsay, at the age of 88 years, at the home of her grandson, E. L. Elford.

The late Mrs. Lindsay was born at Pieton, Ontario, February 13, 1849, of parents who came from Belfast, Ireland. The early years of her life were spent in Ontario, coming west some 25 years ago and to Irma eight years ago. She had one daughter, Alice Evelyn, who pre-deceased her by 18 years. There is left to mourn her passing, three sisters, Mrs. P. W. Currie and Miss F. E. Welsh, both of Goderich, Ontario, and Mrs. A. L. Weir of Irma, one brother Thomas Welsh of Fargo, N. Dakota. After a quiet but impressive service, she was laid to rest in the Irma cemetery.

Kinsella Kernels.

Mr. Ivan Sheppy, of Three Hills, spent the week-end at the home of Mr. and Mrs. E. Mark.

Mr. and Mrs. P. O. Huse, of Gadsby, spent the week-end with Mr. J. F. Murray.

Miss Mildred Hajek and Mr. J. Evanchue were prize winners at the W. I. whist drive Saturday night. Mrs. Frank Thompson entertained on March 2nd in honor of her mother's 71st birthday (Mrs. Breschell). The guests numbered about 30, old friends and neighbors. The evening was spent with cards and dancing. A delicious hunch was served by the hostess at midnight, the special feature of which was the beautifully decorated birthday cake.

A surprise party was held in honor of Mrs. P. Napier on Wednesday, March 3rd. There were about 20 guests present, and a very enjoyable evening was spent.

Mr. and Mrs. W. L. Ferries, Mrs. McKie, Jeanette and Chrissie, motored to Edmonton on Sunday.

Mr. George Lee returned from the Viking hospital on Monday.

The W. I. whist club entertained their country friends at tea on Saturday, March 6th. About 35 were present and a very enjoyable afternoon was spent.

Mr. O. Watson spent the week-end in Edmonton.

Mrs. Burnett and Sybil spent Saturday in Wainwright.

Miss Jean Bowden is spending a few days with Mrs. W. L. Ferries.

LOUGHEED NEWS

Mrs. Bella Brown was hostess to members of the W.M.S. of the United church on Wednesday, Feb. 24th. Mrs. E. H. Hudson presided, Mrs. C. Harding was secretary and Mrs. Jno. Inglis took the devotionals. Mrs. M. M. McLean of Sedgewick gave a detailed report of the Presbyterian at Camrose recently. Mrs. Harding assisted Mrs. Brown at luncheon.

Mr. and Mrs. Hans Lien left Thursday for Meeting Creek and Edberg to visit the parents of Mrs. Lien and to attend the wedding of her brother, Mr. Harold Yatri and Miss Vivian Anderson, which takes place Monday at Meeting Creek.

Members of the W.I.G.C. were given a sleigh-ride Sunday, out to the home of Mrs. A. Skoberg, their supervisor, where they were entertained to dinner and amusements.

Mr. John Inglis and Mr. R. Robertson have returned from a visit with friends in Edmonton.

Mr. Alex McDunnell and Mr. Andrew Grieve are ensconced in bachelor quarters at the rear of the pool hall.

F. Grandage skip, with C. W. Bamforth, J. Barthel and Vic Weir completing the quartette, competed in the Camrose bonspiel last week but failed to bring back a prize.

SEDGEWICK NEWS

Rev. W. M. Nainby, who has been pastor of St. John's church at Sedgewick, left this morning with Mrs. Nainby for Ponoka, where Rev. Nainby will be in charge of the pastorate of the Anglican churches at Ponoka and Wetaskiwin.

Miss Sarah Carmichael, of the Bank of Montreal staff at Sedgewick, has been transferred to Edmonton, and left the first of the week for the city. Willie Rose and his heavyweights brought home more bacon last week, this time from Camrose where they captured both the big events at the Camrose bonspiel. Willie was supported by the Richardson boys and Dr. McBride of Hardisty.

Mr. and Mrs. H. W. Scott of Camrose were calling on old Sedgewick friends the last of the week.

Pal Powers and family who have resided in the H. W. Scott residence the past winter has moved with his family to Grande Prairie.

Mr. and Mrs. B. J. Cumberland returned the last of the week from their honeymoon trip to the coast and points in the States.

Mr. A. Bradley is a patient at the Killam hospital where he underwent an operation for appendicitis on 7th March. His many friends wish him a speedy recovery.

The local social credit group had a meeting in Sunlight school on Tuesday, March 2nd.

The spring-like weather which we are now having has put a halt to skating and hockey for the present at the local rink.

ORBINDALE NEWS

On Sat. Feb. 6, the hockey teams, Junior and senior, visited Irma to try their skill against the aggregations of the hockey loving metropolis. The scores were—aw, what's the use.

The following afternoon two games were played on slow ice at the Orbindale rink. Orbindale defeated Passchendale's speedy crew to a score of 3-1. The boys on both sides seemed ready to both give and take it. Altogether there were four penalties handed out. Carson, F. Lukins, C. Glover, and H. Johnson adorned the penalty box. The scorer for Passchendale was Earnest Oldham, who throughout the game gave an exhibition of outstanding hockey. D. Mullins scored the first for Orbindale and F. Lukins the other two.

In the second game Orbindale met the Brimacombe studied Autumn Leafs, and found that while one Brimacombe makes it interesting and two Brimacombes make it even, three Brimacombes are too many. To wax poetical, "There's a breathless hush on the rink tonight."

Five to score and the game to win. A three man rush and a shot from the right—A Brimacombe pops another one in."

The score was, Autumn Leaf 7, Orbindale 3. For Autumn Leaf, J. Brimacombe scored three, F. Brimacombe two, Red Arthur one, and Hetherington one from F. Brimacombe's pass. For Orbindale J. Goodwin got one and D. Mullins one. Penalties were given to Red Arthur and W. Parsons.

This was probably the last game of the season, as the rink, under the rays of the sun, has gone the way of all ice. Farewell to arms!

Well it was nice while it lasted, but we can't any longer say that the hockey team is undefeated. What! Do we hear the "Steam - Rollers whistling?"

The winner of the shortbread raffled by the Go-Getters' Club was Bill Whitely, ticket number fifty-nine. A most enjoyable time was had by all at the last card-party and dance. The winners at cards were, Ladies Mrs. F. Lukins, Ladies consolation, Mary Kullar. Gentlemen, Ted Prior, Gentlemen's consolation, Mr. L. Meyer. Another is being held in the school on March 12.

The Go-Getters' Club met for an agreeable afternoon at the home of Mrs. Earl Prior on Feb. 23. Much business was disposed of, and it was decided not to attempt the presentation of a play this year. On March 9, the club will meet at the home of Mrs. W. H. Prior.

Mrs. G. Coulthart and children have returned from a few days visit to Edmonton.

Mr. J. McCready, who has been suffering ill-health for some weeks, spent a day during last week in the Wainwright hospital undergoing medical examination. We wish him speedy recovery.

Mrs. F. Lukins is spending a short holiday visiting friends in Irma and Hardisty.

ACCIDENT LEADS TO MAJOR INDUSTRY

A cow kicking over a lamp, they say, started the Chicago fire. A spider climbing a thread brought Bruce of Scotland victory. But these and many other like historical incidents pale before the story of the housewife whose carelessness founded one of the most important phases of the Canadian fish industry.

Way back in a Scottish village a housewife left a haddock hanging from the rafters of her cottage as she went out for the day. She had left it too near the peat fire, however, and when she returned the fish was all dried by the smoke from the fire. She decided to cook it anyway and the result was so appetizing that the news spread like wildfire and smoked fish became a national delicacy.

Today the popularity of smoked fish has spread everywhere and the appetite for this delicacy has founded Canadian organizations of international repute, some of which have been established for a century and more.

The Canadian climate has been found ideal for the production of this delicacy and other cured fish and today the Dominion holds a foremost place in world trade in the export of dried, smoked and pickled fish.

If you have a message for the people of this and adjoining districts, an advertisement in this paper will do the work for you.

Jarrow Jottings

A business meeting of the Jarrow wheat club was held at the home of Mr. Stanley Lison, March 1st. The record of the club last year was such that the grain club activities will be continued this season. Applications from 19 members were sent to the Department of Agriculture.

The next meeting will be held on March 31st. The following are the club officers: Stanley Lison, club leader; Martin Knudson, Hon. President; Jno. Rawluk, President; W. A. Routledge, Secretary. The club has made a very good showing in introducing new registered seed wheat throughout this district. One of the 1936 samples made a creditable showing at the provincial seed fair and Douglas Tweedy made a good showing with his sample at Toronto royal show in 1936. Douglas received in recognition prize money and a free five-days educational trip to Edmonton this winter. This year the club is starting out with 19 members.

Mrs. E. Peet is confined to the Viking hospital. She is improving and will soon return home.

Mr. R. M. Harper, the father of Mr. Allen Harper, passed away in Jarrow Tuesday evening, at 6 p.m. Further information will be given in the local paper next week.

The Kinsella young people are putting on a play, "Safety First," in the Jarrow community hall under the auspices of the Jarrow Ladies' Aid, on Monday evening, March 15. Come and have a good laugh!

WHIST DRIVE AND DANCE

THE IRMA L.O.B.A. are sponsoring a Whist Drive and Dance in the Lodge Hall, on

FRIDAY, MARCH 19th

GOOD PRIZES — GOOD EATS
GOOD MUSIC
Admission 35c each

ECONOMY

Wife (sweetly): "Could I have a little money for shopping, dear?" Husband (brightly): "Certainly. Would you rather have an old five or a new one?" Wife: "A new one, of course." Husband: "Here's the one, I'm four dollars to the good."

E. W. PETERSON

Massey-Harris Coronation
Model One-way Disc
Seeder

1 Second-hand Wallace
Tractor, guaranteed good
shape. Price **\$350**

One Coupe for Sale.

One Sedan
One Coach.

NOTICE

TO ALL OUR CUSTOMERS
will be
Buying Hogs and Cattle
Every Monday, All Day
In place of Wednesday as
formerly.

Give us a trial as we need your
business. Highest prices paid.
Thank you.

O. A. LOVIG, IRMA

REAL SPECIALS for All Next Week

HONEY—No. 1 WHITE CLOVER HONEY.
45c No. 5 tins. No. 10 tins **89c**

RED ROSE DEAL

1 lb R. R. Coffee.....45c
1 lb R. R. Tea.....50c
BOTH FOR **82c**
YOU SAVE 13c

EASTER CANDY

Regular \$ Box choicest
Lowney's chocolates for
Easter. Take **49c**
your pick for.....

Choice Quality Alberta Corn—No. 2 tins. **25c**
Net 17.oz. TWO TINS FOR

Juicy Sliced Pine-11c | White Spring 29c
apple. Per tin | Salmon. 3 tins for

100 lb WEINERS—and just think of the
price. Per lb **15c**

Irma Trading Co.

IRMA

ALBERTA

"Bridge Brand" Minerals (IODIZED)

are scientifically balanced and put up to best meet
the Mineral needs of
CATTLE. HOGS. HORSES. SHEEP. POULTRY
A separate balanced supplement for each
type of farm stock

Concentrated — Economical — Effective

The regular use of "Bridge Brand" for HOGS will speed up development and result in earlier marketing. The death rate in young pigs will be reduced; they will be protected against anaemia and hairlessness is avoided.

WRITE FOR PARTICULARS

United Grain Growers Ltd.

Calgary

Edmonton

ALL FOR SALE AT YOUR NEAREST U. G. G. ELEVATOR.

EDMONTON'S POPULAR

Royal George and Leland Hotels
(Now being Completely Renovated)

offer

Comfort, Service and Courtesy

at

Rates to Suit Your Income



Try
This Appetizing Recipe

FISH CHOWDER

1 1/2 Pounds of fresh fish (cod, haddock or other fish)
2 Cupfuls of diced potatoes
1 Cupful of diced carrots
4 Cupfuls of water
1/2 Pound of salt pork, diced
2 Medium onions, chopped
2 Tablespoonfuls of flour
2 Cupfuls of milk
Salt and pepper to taste
Remove the skin and bones from the fish and cut into small pieces. Cook the fish, the diced potatoes and the carrots in the water for 15 minutes. Fry the salt pork until crisp, remove the pieces and cook the onion in the fat until tender. Add the flour, stir until well blended and gradually add the milk, stirring until the mixture is smooth and thick. Combine this mixture with the fish and vegetables, season to taste with salt and pepper, simmer for about 10 minutes, stirring frequently and serve hot.

DEPARTMENT OF FISHERIES, OTTAWA

Write For FREE Booklet

Department of Fisheries,
Ottawa

Please send me your free 52-page booklet, "Any Day a Fish Day" containing 100 delicious and economical Fish Recipes.

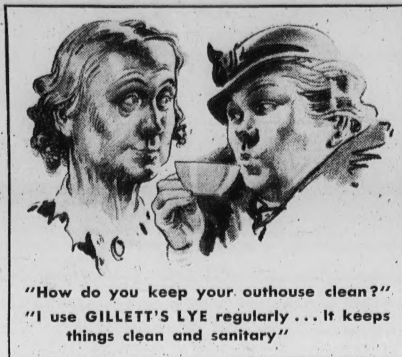
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Name.....

Address.....

City.....

ANY DAY A FISH DAY



Outside closets kept clean this easy way!

THERE'S no risk of offensive outhouse odors when you use Gillett's Pure Flake Lye regularly. Just sprinkle half a tin over contents of closet—once a week. There's no need to remove contents—Gillett's does it for you.



Never dissolve lye in hot water. The action of the lye itself heats the water.

FREE BOOKLET—The Gillett's Lye Booklet tells how to use this powerful cleanser for dozens of tasks. Send for a free copy to Standard Brands Ltd., Fraser Ave. and Liberty St., Toronto, Ont.

Restoration Of Fertility

The task of restoring moisture reserves and resultant fertility of the soil of the prairies is a big one. It is quite evident one which will have to be undertaken on large scale plan before wide-spread results can be ensured and will have to be carried out on a co-operative basis with the backing of well matured and carefully thought out plans.

In this column some months ago it was pointed out that deserts can be, and sometimes are, made-made. No one who has been observant and has given some consideration to what has been taking place since this country was settled who will not contribute to the belief that to some degree the devastation which has been wrought by dust storms and drought on the open prairies in the past few years is attributable to wasteful and heedless methods of cultivation of the soil.

To what extent lack of moisture which brought about conditions from which agriculture has suffered so seriously in the past five or six years can be charged up against cultivation methods and other doubtful practices is problematical and cannot be scientifically measured, but that the severity of the drought was accentuated by such practices is undoubtedly certainly some of the damage wrought by dust storms could have been averted had other methods been pursued.

It may be taken for granted, however, that the damage done is not irreparable and that adoption of appropriate methods of cultivation and conservation, intelligently applied, can go a long way towards avoidance of repetition of serious loss and may even, in some instances, improve the productivity of the soil. If human agencies can create desert conditions it is not unreasonable to suppose that the same agencies can undo the harm which has been caused, though this process of rehabilitation may be a lengthy and expensive one.

Some valuable evidence of the feasibility of man-made plans to restore moisture and productivity to the soil was given recently by W. L. McTavish, managing editor of the Winnipeg Tribune in an address to the Regina Board of Trade when he outlined the satisfactory outcome of a rehabilitation project in Manitoba in the following words:

"A year ago we dammed the outlet where the waters of Lake Manitoba descend to Lake Winnipeg. The level of Lake Manitoba was brought back in a year to its former point and then a year later wells in the Portage Plains which had become deep wells as the waters of Lake Manitoba receded, were brought back to former levels. There were districts in the Portage Plains which had no rainfall last year after the first week in June which nevertheless produced good crops. The answer was to be found in a higher water table in the subsol, consequent upon the higher water levels of Lake Manitoba. There was moisture underlying the Portage Plains last summer and the wheat roots went down and found it."

The result of this Manitoba experiment should furnish a lot of consolation to the people of the prairie provinces. It demonstrates that with forethought and the application of understandable scientific principles to the problem man can do something more than just sit down supinely and hope for rain; that Nature will help him who helps himself; that there is real hope for the future by the application of intelligent action.

It is true that not all sections of the prairie provinces could be benefited by a project similar to the Lake Manitoba dam scheme, but other projects and other methods are adapted to other districts; as appropriately pointed out by Mr. McTavish when he said:

"We have got to take advantage of every aid we can—strip farming, binding grasses, legume crops and everything of that sort that we can use to aid in this work, and we have got to work everlastingly to impound in the west every drop of moisture that falls from the heavens. We must impound it by means of dams, we must impound it by means of trees and grass lands. We must bring up the water table in the subsol. We must work to conserve moisture by breaking up the drying winds."

"It is a job for the next ten or twenty years, but we should be at it with all the energy and all the brain power we can command. We have done a good deal towards destroying this western country. Now we have the job of reclaiming it."

A good deal has been said recently about governments being urged to adopt crop insurance schemes which may or may not be economically feasible. Whether such insurance plans are put into effect or not, undoubtedly projects and practices which will effectively conserve moisture for the benefit of the crops will do more for agriculture and will probably be more remunerative and less expensive in the long run, and hence, cheaper and better insurance against one of the major and periodic hazards.

While exploring ruins of Tepe Gakira, Mesopotamia, archeologists found meat bones in a pot, apparently just as they were put on the fire to stew centuries ago.

PATENTS

A List Of "Wanted Inventions" and Full Information Sent Free On Request. The RAMSAY Co. 757 BANK ST. OTTAWA, CAN.

Must Keep Moving

We have just heard a unique explanation of why an internationally known orchestra leader is not proving the drawing card he was expected to be. One of the officials put it this way: "He worked hard and got to the top, but he made the mistake of thinking he could stand still on the top without trying to go higher and do better."

The Cheerful Worker

Is One Who Starts Day Right With Good Breakfast

The world would be a nicer place in which to live if we had and observed a creed for breakfast. This applies more particularly to city folks. The cheerful citizen in business is such because he is fortified by a good breakfast. The rest of us have too limited a time table and rush the first meal to get to work and to land downtown cantankerous cranks and become unpleasant in all the morning transactions. Breakfast should be a rite, observed leisurely in preparation for whatever the day may bring. Fortified with a satisfying breakfast man can meet even fate with courage and equanimity. Of course, some medicines advise sparse breakfasts, but you can tell the abstemious breakers of the fast in their mornings by their demeanor and manners in their customary intercourse. In the morning they are as unpopular as the rush-counter breakfasters.

And the breakfast time limit habit has been encouraged by prepared food manufacturers. It isn't vitamins we ought to count in our breakfast foods but time and not fast time. But housewives, who are not, of course, to be blamed, are for quickly prepared dishes for breakfast. At the same time they suffer the doldrums of a wage-earner with the cranky breakfast-time feeling, or hangover perhaps. With all the rush of that morning meal there is a fraying of everybody's nerves and the ragged edges rub. What is needed is a breakfast smile to start a happier day. This world would be much more humane and crime might be curbed if we prepared a new dogma for breakfasts, and took time to observe the rites.—Brandon Sun.

WAKE UP YOUR LIVER BILE—

And You'll Jump Out of Bed in the Morning Ready to go

The liver should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your liver doesn't digest. It just decays in the bowels, then flows up your stomach. You get constipated. Harmful poisons go into the body and you feel sour, sick and the blood looks black.

A more blood movement doesn't always get on the liver as well. It takes those good, old Castor Oil Liver Pills to get the bile flowing freely and make you feel "up and up" in the morning. They do the work of a hundred of medicines. Ask for Carter's Little Liver Pills by name. Stubbornly refuse anything else. 25c.

SELECTED RECIPES

CHELSEA BUNS

(Quick Method)

Temperature: 400-375 degrees F. Time: 30 minutes.
1 cup milk; 2 tablespoons sugar; 1 teaspoon salt; 1/2 cake fresh yeast; 2 tablespoons lukewarm water; 3 cups Royal Household flour; 1 cup sugar; 5 tablespoons butter.

Filling
2 tablespoons softened butter; 1/4 cup Sultana raisins; 1/2 cup brown sugar; 1/2 teaspoon cinnamon.
Method: Scald milk; add 2 tablespoons sugar and salt; cool to lukewarm. Dissolve yeast in lukewarm water and add 1/2 milk mixture; add 1 cup flour. Beat until smooth. Let rise in a warm place until foamy. Add remaining sugar, flour and butter. Turn on floured board and knead until smooth and elastic. Place in greased bowl; let rise until light. Punch down to release gas bubbles. Knead lightly and roll 1/2 inch thick. Spread with filling; roll as for jelly roll. Cut with sharp knife or scissors into one inch slices. Place close together on greased baking sheet. When light, bake in moderate oven, hot oven. Entire time for making these buns is approximately four hours.
Recipe by Mildred MacKenzie—Copyright.

BAKED APPLE PUDDING

Temperature: 350 degrees F.

Time: 1 hour.
6 tart apples
1/2 cup water
1 teaspoon cinnamon
1/2 cup brown sugar
1/2 cup Benson's corn starch
6 tablespoons butter

Pare, core and thinly slice the apples into a greased baking dish or casserole; adding the water and cinnamon. Blend together the sugar, Benson's corn starch and butter until quite crumbly and sift over this apple mixture. Bake in a moderate oven. Serve with cream. Note: Be very sure to measure these ingredients carefully. If too much corn starch is used, the mixture will become doughy instead of crisp. The finished pudding should have a crisp top.

Compliment Returned

A chorus girl, deliciously pretty but decidedly low-brow, somehow found herself at a very select party given by a famous society woman.

"The girl, lonely and uncomfortable as a fish out of water, was leaning against the wall, framed against the dark oak, when the hostess took pity on her.

"My dear," she said kindly, "you look like an old Rembrandt."

"Well," retorted the damsel, sharply, "you don't look too darned snappy yourself."

I use a Fine Cut grand! Fragrant, mellow Ogden's— that corals full smoking enjoyment for roll-owners. Whether you're already an old roll hand or are "fixin' to start in now" try Ogden's with "Chanticleer" or "Vogue" papers. That combination will teach you all there is to know about pleasure in rolling your own.

P.S. Your Pipe Knows Ogden's Cut Plug

OGDEN'S FINE CUT

A New Star

Find Celestial Neighbor Of The World, But Some Distance Away

Astronomers have catalogued a new celestial "neighbor" of the world—if you can call 42 trillion miles a neighborhood distance. Dr. Willen J. Luyten, head of the University of Minnesota's department of astronomy, announced discovery of the star in the constellation Aquarius and six or seven light years away Dr. Luyten said the new star was close enough so its arc across the heavens was equalled by only 12 or 14 stars. The new star is 25,000 to 30,000 times fainter than the sun. It is 14.3 magnitude, and the human eye can see only down to the sixth magnitude.

News that Italy has devised a process of making wool out of milk must make the cows feel rather sheepish.

MATRON REALIZES A SMART ENSEMBLE WITH SLIMMING JACKET-FROCK!

By Anne Adams



How mother helps to PREVENT MANY COLDS



● At That First Sniffle—or sneeze—signs that a cold may be coming on...



● Quick! A Few Drops of Vicks Va-tro-nol up each nostril.



● It S-p-r-e-a-d-s its scientific medication swiftly spreads through nose and upper throat—where 3 out of 4 colds start

Mother relies on Va-tro-nol for help in preventing her own colds, too. She can feel the tingle as this scientific medication spreads through the trouble zone in her nose and upper throat. Va-tro-nol is specially prepared to stimulate Nature's defenses in this area. Used in time, Va-tro-nol helps to prevent many colds... and so throw off head colds in the early stages.

Quickly relieves "Stuffy Head"

VICKS VA-TRO-NOL

Mother's Look in your Va-tro-nol package for full details of Vicks Plan—a practical home guide to greater freedom from colds. In clinic tests among 17,353 people, this Plan cut sickness from colds more than 50 per cent.

Follow Vicks Plan for Better Control of Colds

You'll be the "leading lady in the Easter Parade" this Spring if you wear this "fattering ensemble." Slenderizing and easily made, you'll find this dress and jacket combination fashion-right for a vacation jaunt, shopping tour, dinner in town or club-meeting. Once it's yours, you'll pride yourself on your new, slim silhouette, for both jacket and frock are designed along the most slimming lines. It's ever so practical in figured crepe, triple-sher or monotone synthetic. And you can have a bit of variety by making jacket and frock of contrasting material.

Pattern 4217 is available in sizes 16, 18, 20, 24, 30, 36, 40, 42, 44 and 46. Size 36 takes 5 1/2 yards 39 inch fabric. Illustrated step-by-step sewing instructions included.

Send twenty cents (20c) in coin or stamps (coin preferred) for this Anne Adams pattern. Write plainly Size, Name, Address and Style Number, and send order to the Anne Adams Pattern Dept., Winnipeg Newspaper Union, 170 McDermott Ave. E., Winnipeg.

Book Is Expensive

First copy of the coronation souvenir book of traditional colors, issued by the British Color Council, has been accepted by the King. The issue is limited and costs \$15. The deluxe edition signed by the patron of the council, Lord Derby, is \$25. Proceeds will go to the King George V. memorial fund.

Venus is better fitted to support human life than any other planet except the earth.

"I can never forget you."

"You managed it all right on my last birthday."

In Japan a new enamel will not discolor at high temperatures.

Good News For Many

British Broadcasting Company Takes Steps To Curb Crooning

The British Broadcasting Company, convinced there has been too much crooning, has taken steps to limit the number of throaty singers on the airwaves.

While declining to define the difference between crooning and straight singing, the company has limited dance bands to one croon for every three numbers.

Voting is not a good old American custom. Citizens of the Greek city states, the Roman Empire, and the Germanic tribes voted long before our time.

Britain has increased its outlay for lighthouses 25 per cent.

If You Have a Child ASK YOUR DOCTOR THIS



Ask Him Before Giving Your Child an Unknown Remedy

Practically any doctor you ask will warn: "Don't give your child unknown remedies without asking your doctor first."

When it comes to the widely used children's remedy—"milk of magnesia," the standard of the world is established. For over half a century many doctors have said "PHILLIPS' Milk of Magnesia." Safe for children. No other is "quite like it."

Keep this in mind, and say "PHILLIPS' MILK OF MAGNESIA" when you buy. Now also in tablet form. Get the form you prefer. But see that what you get is labeled "Genuine Phillips' Milk of Magnesia."

ALSO IN TABLET FORM: Each tiny tablet is the equivalent of a teaspoonful of genuine Phillips' Milk of Magnesia.

PHILLIPS' MILK OF MAGNESIA

HOW TO OVERCOME ITCHING PILES

If you are annoyed with itching piles or rectal soreness, do not neglect the cause or run the risk of an operation. Any itching, soreness or painful passage of stool is nature's warning and proper treatment should be secured at once. For this purpose get from any drugstore a package of Hemoroid and use as directed. This formula, which is used internally, quickly relieves the itching and soreness. Hemoroid is a physician's prescription and is highly recommended. It is easy to use and it seems the height of folly for anyone to let an operation when a simple remedy which is so pleasant to use may be had at such a reasonable cost.



SPRING Hosiery

FILL YOUR SPRING HOSIERY NEEDS NOW. NO INCREASE IN PRICES WHILE PRESENT STOCK LASTS.

WOMEN'S GARDEN HOSE—

The same splendid line of Cotton Hose for kitchen and garden we have sold the past few seasons. Made from good combed cotton yarns; 4 ply heel and toe; wide tops. Sizes 9 to 10½. 4 Pair **95c** 19c Per Pair.

WOMEN'S LISLE HOSE—

A live quality lisle hose for such a small price. Well made and finished; 4 ply heel and toe. **29c** Sunbrown shade. Sizes 9 to 10½. Pair

SILK LISLE HOSE—

"Wearwell" brand, made from registered "Darene" lisle yarns. Very fine two thread finish; good stretchy tops, and a lot of good shades. 2 Pr. **.75** 39c Pair. All sizes.

SILK HOSE—

"Wearwell" synthetic silk hose, extremely well made and serviceable for the price; all good shades; strong lisle garter welt. Pair **49c**

BOYS' AND GIRLS' COTTON SCHOOL HOSE—

The best value cotton hose we know of. Comes in sunbrown shade; made from sturdy combed cotton yarns in 1-and-1 rib; 4 ply heel and toe. 20c for sizes 5 to 7½. Good length. 8 to 10 **25c**

MEN'S WORK SOCKS—

A bargain in men's work socks; the balance of our stock of men's 2½ lb wool socks (a good spring weight) regularly sold at 30c and 35c. **49c** On sale, TWO PAIR for



Misses' Spring Sweaters

Fresh as the spring. Lovely little all-wool sweaters for Misses. Neat polo collar; candy-stripe body, in smart color combinations; trim in plain colors. Sizes 28 to 34. **1.59**

Boys' School Sweaters

A new hard wearing sport style school sweater for boys. Smart stripe design. Rand collar with zipper front. Sizes 28 to 34. **1.39**

Boys' School Jackets

Made from brown suede cloth; warmly lined with plaided cotton flannel; some button, some zipper front. All sizes. Priced from **2.45**

Boys' Tweed Longs



Tweed pants for the little lad. Well made from serviceable Canadian tweeds. Have cuffed bottoms and belt loops. An Edmonton made pant that is real value. **1.49** Sizes 4 to 10 years.

BIGGER BOYS' LONGS— For the bigger school boy. Snappy patterns in good material; all well made and put together. An Alberta made pant for Alberta school boys. For either dress or school. A big value. Sizes 11-18. **1.98**

YOUNG MEN'S PANTS— For high school boys. A smart pant in fine cotton material done in nice worsted patterns; good in appearance; will give good service. **\$2** Sizes 30-35 waist.

Men's Jackets

New spring stock, men's suede-cloth and mule-skin jackets; a good looking, long wearing garment, in either brown or navy blue. All sizes. **2.95** **3.49**

Men's \$1 Shirts

Good shirts for \$1. Every-day shirts for men in cotton tweed and cotton homespun; easy to wash and very durable. **\$1** Full sizes.



J. C. McFarland Co.

IRMA

ALBERTA

Wabasso Printed Broadcloth

A good print for a fair price. Strong, even weave, and absolutely free from starch. You will like the cloth and the bright distinctive patterns in which it comes. Full 36 inches wide. Per yard **29c**

Paramount Print

The best print in the low-price field; a good cloth for the money; fast colors and really nice patterns. 36 inches wide. Per yard **19c**

Kitchen Towels

English towels for the kitchen; good size; good cloth. Nice bright patterns; good absorbent qualities. Per pair **49c**

Wabasso Pillow Tubing

Heavy quality. A special number Wabasso tubing particularly adapted for using in fancy work; very fine, even texture, with the requisite weight for service. Per yard **49c**

A 42-inch tubing that is very popular; a fine, good quality that is just right for the grind of every-day service. Fill your needs now with this one. **39c**

Grocery Specials

TEA—Golden Tip Orange Pekoe. 1 lb pkt. **49c**

CORN—Ontario canned sweet corn. 2 tins **25c**

TOMATOES—Fraser Gold, No. 2½ choice **29c** Tomatoes. TWO TINS for

ASPARAGUS—Tips and Ends. 2 Tins **29c** Picnic size.

PICKLES—Heinz Bulk Pickles. 36 oz jars **49c** Sweet Mixed. Per jar

MOLASSES—Gem Jars Tony Barbadoes. **39c**

HEINZ SOUP SPECIAL—This famous soup Double size tins. TWO TINS for **.35**

COFFEE—Beacon Coffee. 3 lb Coffee and Tumbler Free **\$1**

Extra Special Saturday and Monday

PURE JAM ORANGES
Aylmer, Red Plum or Sweet Navel Oranges.
Green Gage. **45c** Small sizes
Per tin **45c** 2 Dozen for

J. C. McFarland Co.

IRMA

ALBERTA

LARGE CROWD ATTENDS WHEAT POOL MEETING AND MOVING PICTURES

Two hundred and seventy-five farmers, their wives and children, attended the wheat pool meeting in Irma on Tuesday afternoon, when Mr. George Bennett, director of the pool, and Mr. Andrew Holmberg, addressed the meeting.

After Mr. Holmberg had presented his annual report as a delegate the chairman, Tom Sanders, called on Mr. Bennett who discussed at length the various steps leading up to the formation of the wheat pool, its current activities and the possibilities in the future. Close attention was given to his remarks which was followed by considerable lively discussion.

A fine moving picture, "This Generation," was then shown by Mr. W. F. Grafton, field representative of the pool, the picture showing the seeding and handling of grain, the manufacture of flour and bread. This picture was not only interesting to the adults but to the students in the higher grades who said it would help them in their agricultural studies.

SOCIAL EVENING

On Friday, March 19th, in the lodge hall, Irma. Cards at 8:30 sharp. Lunch served. Good prizes. Snappy music for dancing. Irma L.O.B.A. Admission, 35c each.

Irma Times

Published Every Friday by the Times Publishers, Irma, Alberta.

E. W. CARTER, Local Editor

ADVERTISING RATES

Want Ads, per insertion. **25c**

Stray or Strayed, 3 issues for **\$1.00**

Card of Thanks **50c**

In Memoriam **50c**

Local advertising, per line. **5c**

Enjoy Early Spring on the

PACIFIC COAST VANCOUVER - VICTORIA BARGAIN FARES

CHOICE OF TRAVEL
Cent-a-Mile in Coaches. Slightly higher fare for Tourist and Standard Sleeper in addition to berth charge.
STOPOVERS - CALGARY and WEST
Full information from Ticket Agent

Canadian Pacific

SALE DATES

**MARCH
20 to 28**

Return Limit
30 DAYS

LOCALS

Mrs. Tony Wozney and son Donald are visiting Mr. Wozney in Islay.

Mr. Fred Hill is attending the I.O. O.F. assembly in Calgary this week.

Mr. P. E. Jones will hold a community auction sale in Irma on April 1st, 1937.

Anyone wishing to secure package bees this spring from Mr. Love, see E. W. Carter, Irma.

Our sunny Alberta weather has put a stop to hockey as far as open air rinks are concerned.

Mr. and Mrs. R.A. Larson arrived home from their visit to the Coast on Saturday, March 6th.

The Irma Public School Board held their regular meeting for the month of March on the 8th.

Mrs. R. C. McFarland left Saturday evening for a vacation with relatives and friends at the coast.

Mr. A. Glenn and Miss C. Romo of Wainwright spent last week end at the home of Mr. and Mrs. L. Alexander.

Mr. and Mrs. E. Mills and family of Edmonton arrived last Tuesday for visit with Mrs. Mills' parents Mr. and Mrs. R.D. Smallwood.

The announcement re. Canadian Legion meeting in last week's issue should have read March 13th instead of March 20th. Reporter's error.

The funeral of the late Mrs. Richard Bell was held in Wainwright on Saturday, March 6th, when a number of Irma people attended.

We understand Mr. L. Alexander is taking over the garage business formerly conducted by Mr. E.W. Peterson. Mr. Peterson will continue the Massey Harris agency in Irma.

The W. I. of Irma are putting on a St. Patrick's tea at the home of Mrs. J. Fletcher on Friday afternoon, 19th March. There will be a sale of home cooking and candy. Bring your friends for a cup of tea and have a chat and so help the work of the W.I.

The regular meeting of the W.M.S. will be held next Thursday, March 18th, at the home of Mrs. A. H. Locke. A full report of the Presbyterian held in Wainwright will be given. Assisting hostesses: Mrs. Arnold and Mrs. Carter. Every lady of the congregation is cordially invited.

The World of Wheat

By H. G. L. Strange, Director, Research Department, Searle Grain Company, Limited

A most unusual situation exists at the moment with the price of wheat on world markets.

No. 1 Northern Canadian wheat at Liverpool is selling for 14 cents a bushel more than the best Australian, 21 cents higher than the best Indian and 25 cents more than the best Argentine.

These spreads are considerably greater than the extra quality of today, at these wide spreads, such quantities weekly are being purchased as will probably bring the "Carry-over" of Canadian wheat on August 1st next down to a normal level of not more than 40 million bushels.

Why is it that so much the world is purchasing so much Canadian wheat at such unusual premiums?

Two explanations are made. One is that some countries in Europe, particularly Italy and Germany, are this year short of food for their people and so are willing to pay these prices. The other thought is that a good deal of Canadian wheat now being purchased is not for immediate consumption, but rather for storing up, against possible war. Canadian wheat is well-suited for this because it has good keeping qualities. Sooner or later, however, these wide price spreads will narrow up.

Following factors have tended to raise price. Italy and Germany continue to purchase wheat from many countries in large quantities — Spain bidding for wheat — Argentine large shipments being eagerly bought — Wheat area in North China needs additional moisture — prices of many raw materials rising — Mexican vegetable crops damaged by frost.

Following factors have tended to lower price. European crop conditions generally favorable — India expects to start shipping to world markets soon — Argentine and Australian crops of high quality — U.S.A. winter wheat belt receives precipitation — Germany permits admixture of potato and rye flour in bread — Russia has a record acreage in grains.

A motorist pulled up outside a filling station on which there was a sign, "Under new management." "But," he said to the attendant, "there's the same manager sitting in his office."

"Yes," said the attendant, "but he got married yesterday."

FOR SALE—Imperial Ringlet Barred Plymouth Rock Cockerels. Price \$1 each. — W. G. Gunn, Irma. 12-19p

A recent speaker before a women's club was giving a description of his recent trip to Europe; and he told how hard many of the women worked. "It is so uncommon sight," he stated, "to see a woman and a donkey hitched up together."

"That's not so unusual," interrupted a member of his audience. "You frequently see that over here, too."

Professional Cards

DENTIST
DR. H. L. COURSIER
Wainwright
IN IRMA EVERY TUESDAY
Electrical Equipment
Foxwell Block

CLIFTON G. PURVIS
Barrister, Solicitor & Notary Public
Viking Phones: Office 7, Res. 30.
Irma Phone: No. 37.
Visits W. Masson's Office, Irma, Every Friday.

WILLIAM MASSON
Notary Public
Leases, Real Estate, Insurance
IRMA - ALBERTA

DR. RICHARDSON
Dentist—of Viking
will be in the IRMA DRUG STORE
Every FRIDAY for Professional
Services.

J. W. STUART
Licensed Auctioneer
For sale dates in Irma District
see W. Masson, Irma.
WAINWRIGHT - ALBERTA

C. GREENBERG, M.D.
Physician and Surgeon
Phone 40
Irma - Alberta

IRMA LODGE No. 56
Meets First and Third Tuesday
in each month,
at 8 p.m. in the I. O. O. F. Hall.
Visiting Brothers Always Welcome.

IRMA L.O.L. No. 2066
Meets the last Monday in each
month at 8 p.m.
Worshipful Master: V. Hutchinsom
Recording Secretary: R. H. Dempsey
Visiting Orangemen always Welcome.

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HIGHEST PRICES PAID!

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Five Stories of
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